

LINDSAY ELIZABETH KRONMILLER

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EXPERIENCE

Dwell in Hope Design + Fiber Art

Designer/Artist

2004 to Present

As a freelance graphic designer I have worked in branding, marketing and design for large corporations and small businesses. Working on everything from marketing campaigns, social media, book and conference design, to websites.

As a fiber artist I have shown and sold fiber art, as well as taught workshops to all ages of people.

Columbus College Of Art & Design

Continuing and Professional Studies Faculty

07.2010–01.2011

As a faculty member in the Continuing and Professional Studies department, I have taught classes to middle and high school level learners through CCAD's programs College PreView and Saturday Morning Art Classes. Classes have included an introduction to Advertising and Graphic Design and Digital Design. My duties have included curriculum building, teaching, evaluation, and one on one reviews.

Columbus College Of Art & Design

Creative Director *10.2009–01.2011*

As the creative director for Columbus College of Art & Design, I direct and manage a team of designers, photographers and multimedia designers in conceptualizing and producing a wide range of projects for the colleges marketing and communications department,

National Middle School Association (now Association of Middle Level Education)

Graphic Designer *8.2006 to 9.2007 and 9.2008 to 10.2009*

As the association designer, I designed everything from registration forms and web banners to complete marketing campaigns for national conferences. I worked as the art director on many of the books and publications produced by the association. I also researched and directed a complete brand refresh for the association (prior to the name change of the association).

JBS English School

Irbid, Jordan

Teacher *10.2007 to 6.2008*

I taught English as a second language to adults in the Middle East. I planned and implemented lessons as well as coordinated extra-curricular activities designed to bolster student confidence.

National Middle School Association (now Association of Middle Level Education)

Graphic Designer *8.2006 to 9.2007*

In my time as one of the association graphic designers I was responsible for the layout of books, developing marketing campaigns for events as well as event collateral. I also unified NMSA's brand as well as redesigned their premier publication, *Middle School Journal*.

EDUCATION

Bachelor of Science in Design

The Ohio State University, Columbus, Ohio
Visual Communication Design Concentration
Cum Laude

Hochschule für Gestaltung und Kunst Zurich

School for Art and Design, Zurich
Semester exchange experience

Columbus College of Art & Design

Continuing Education Courses in screen printing and surface design

ART SKILLS

tapestry weaving
rigid heddle weaving
mixed media art
painting

TEACHING SKILLS

curriculum development
kids workshops in art and design
adult workshops in art and design

DESIGN SKILLS

branding
layout and editorial design
print design
signage
packaging
motion graphics
advertisements
illustration
photography
website layouts
pre press and web ready file management

COMPUTER SKILLS

Mac or PC platform
Adobe Creative Suite (*Photoshop, Illustrator, InDesign, Acrobat*)
Microsoft Office

MANAGEMENT SKILLS

Creative Direction
Archiving and Organization of Multiple Projects
Art Direction
Project Management

ONLINE PORTFOLIO

dwellinhope.com